

# MINISTERO DELLE INFRASTRUTTURE E DEI TRASPORTI

CENTRO ELABORAZIONE DATI

## MERCATO DEL NUOVO

DATI STATISTICI DELLE IMMATRICOLAZIONI DI AUTOVETTURE DEL MESE DI NOVEMBRE 2022

| MARCHE              | NOVEMBRE       |            |                |            |              | GENNAIO - NOVEMBRE |            |                  |            |               |
|---------------------|----------------|------------|----------------|------------|--------------|--------------------|------------|------------------|------------|---------------|
|                     | 2022           | %          | 2021           | %          | VAR (%)      | 2022               | %          | 2021             | %          | VAR (%)       |
| ALFA ROMEO          | 1.586          | 1.32       | 954            | 0.91       | 66.25        | 12.736             | 1.05       | 10.332           | 0.75       | 23.27         |
| AUDI                | 6.049          | 5.05       | 3.290          | 3.15       | 83.86        | 50.985             | 4.21       | 52.722           | 3.84       | -3.29         |
| BMW                 | 4.409          | 3.68       | 3.519          | 3.37       | 25.29        | 43.386             | 3.58       | 48.138           | 3.51       | -9.87         |
| CHRYSLER/JEEP/DODGE | 4.599          | 3.84       | 4.181          | 4.00       | 10.00        | 46.825             | 3.86       | 59.789           | 4.36       | -21.68        |
| CITROEN/DS          | 4.414          | 3.68       | 4.755          | 4.55       | -7.17        | 57.862             | 4.78       | 66.247           | 4.83       | -12.66        |
| CUPRA               | 749            | 0.62       | 706            | 0.68       | 6.09         | 10.517             | 0.87       | 5.823            | 0.42       | 80.61         |
| DACIA               | 7.213          | 6.02       | 6.351          | 6.08       | 13.57        | 62.457             | 5.15       | 57.053           | 4.16       | 9.47          |
| DR                  | 3.194          | 2.66       | 1.121          | 1.07       | 184.92       | 22.308             | 1.84       | 7.533            | 0.55       | 196.14        |
| FIAT                | 14.071         | 11.74      | 15.255         | 14.60      | -7.76        | 166.409            | 13.73      | 210.068          | 15.32      | -20.78        |
| FORD                | 5.587          | 4.66       | 4.836          | 4.63       | 15.53        | 69.309             | 5.72       | 77.278           | 5.64       | -10.31        |
| HONDA               | 540            | 0.45       | 539            | 0.52       | 0.19         | 7.190              | 0.59       | 6.081            | 0.44       | 18.24         |
| HYUNDAI             | 4.123          | 3.44       | 3.842          | 3.68       | 7.31         | 37.838             | 3.12       | 42.626           | 3.11       | -11.23        |
| JAGUAR              | 112            | 0.09       | 219            | 0.21       | -48.86       | 2.125              | 0.18       | 3.877            | 0.28       | -45.19        |
| KIA                 | 4.529          | 3.78       | 3.873          | 3.71       | 16.94        | 39.643             | 3.27       | 41.811           | 3.05       | -5.19         |
| LANCIA              | 3.598          | 3.00       | 3.207          | 3.07       | 12.19        | 38.368             | 3.17       | 41.469           | 3.02       | -7.48         |
| LAND ROVER          | 650            | 0.54       | 585            | 0.56       | 11.11        | 7.498              | 0.62       | 11.272           | 0.82       | -33.48        |
| MAZDA               | 866            | 0.72       | 873            | 0.84       | -0.80        | 8.421              | 0.69       | 11.858           | 0.86       | -28.98        |
| MERCEDES            | 4.110          | 3.43       | 3.240          | 3.10       | 26.85        | 41.589             | 3.43       | 44.579           | 3.25       | -6.71         |
| MINI                | 2.439          | 2.03       | 1.643          | 1.57       | 48.45        | 16.095             | 1.33       | 16.486           | 1.20       | -2.37         |
| MITSUBISHI          | 67             | 0.06       | 213            | 0.20       | -68.54       | 2.029              | 0.17       | 3.771            | 0.27       | -46.19        |
| NISSAN              | 1.859          | 1.55       | 2.350          | 2.25       | -20.89       | 23.320             | 1.92       | 25.545           | 1.86       | -8.71         |
| OPEL                | 2.516          | 2.10       | 3.356          | 3.21       | -25.03       | 41.262             | 3.41       | 51.349           | 3.74       | -19.64        |
| PEUGEOT             | 6.092          | 5.08       | 4.661          | 4.46       | 30.70        | 64.835             | 5.35       | 78.845           | 5.75       | -17.77        |
| PORSCHE             | 810            | 0.68       | 669            | 0.64       | 21.08        | 6.211              | 0.51       | 5.378            | 0.39       | 15.49         |
| RENAULT             | 5.201          | 4.34       | 5.832          | 5.58       | -10.82       | 54.436             | 4.49       | 69.788           | 5.09       | -22.00        |
| SEAT                | 1.048          | 0.87       | 1.476          | 1.41       | -29.00       | 12.397             | 1.02       | 20.006           | 1.46       | -38.03        |
| SKODA               | 2.291          | 1.91       | 1.348          | 1.29       | 69.96        | 22.916             | 1.89       | 23.634           | 1.72       | -3.04         |
| SMART               | 472            | 0.39       | 625            | 0.60       | -24.48       | 4.331              | 0.36       | 6.403            | 0.47       | -32.36        |
| SUBARU              | 199            | 0.17       | 222            | 0.21       | -10.36       | 1.588              | 0.13       | 2.153            | 0.16       | -26.24        |
| SUZUKI              | 2.180          | 1.82       | 2.498          | 2.39       | -12.73       | 19.364             | 1.60       | 37.836           | 2.76       | -48.82        |
| TESLA MOTORS        | 1.108          | 0.92       | 439            | 0.42       | 152.39       | 5.034              | 0.42       | 5.412            | 0.39       | -6.98         |
| TOYOTA/LEXUS        | 9.432          | 7.87       | 6.887          | 6.59       | 36.95        | 86.955             | 7.18       | 83.185           | 6.07       | 4.53          |
| VOLKSWAGEN          | 9.717          | 8.11       | 8.727          | 8.35       | 11.34        | 95.936             | 7.92       | 118.538          | 8.64       | -19.07        |
| VOLVO               | 1.526          | 1.27       | 1.420          | 1.36       | 7.46         | 13.072             | 1.08       | 17.942           | 1.31       | -27.14        |
| ALTRE               | 2.497          | 2.08       | 807            | 0.77       | 209.42       | 16.522             | 1.36       | 6.488            | 0.47       | 154.65        |
| <b>TOTALE</b>       | <b>119.853</b> | <b>100</b> | <b>104.519</b> | <b>100</b> | <b>14.67</b> | <b>1.211.769</b>   | <b>100</b> | <b>1.371.315</b> | <b>100</b> | <b>-11.63</b> |